

Casting 2 Commercials for Jan. 5-11, 2026, filming in San Diego, Ca USA

“Every dog is a Champion “& “American Champions.”



A Non-Union National /Regional – A Complete Buyout & non-negotiable
Ad Agency: Ron Foth Advertising
Casting Dir. Samuel Warren Jr. (CSA) Casting Society of America
Mr. Warren is reachable at 01-619 823 2378
Warrensamuel777@gmail.com

Travel from outside San Diego Areas: \$100 Flat Fee
Usage: \$1500 – Buyout (National TV, Cable, Paid Digital, Social Media, Internet & Photography)
Session: \$800 - Plus 20% Agency
All talent must be available to work 1 or 2 days
during the filming dates of January 5 to 11, 2026 within San Diego, if booked!

Note: All hired talent will be booked as locals with additional traveling fees of \$100.00 for talent coming from outside of the San Diego areas but no other accommodation will be provided for beyond their pay work dates. The workdays will be chosen by the Ad Agency 's production staff.

Vital Submissions instructions:

Only accepting self-tapes from talent or their reps. All submissions must use either Vimeo or YouTube links or google links, but no downloadable MP3 files or any other non-linked files will be accepted ... but immediately rejected – no exceptions!!!

Please follow the self-tape step instruction for the body of the email & what to say, actions to perform on camera when self-taping:

1. Write within the body of the talent's email the talent's name, cell number & their email & YouTube or Vimeo link for the self-tape. Please... No MP3 File nor any other downloadable files!
2. Role - talent can only be submitted for one role & give their contact number & email
3. indicates who their agent or manager's name is & their company, with contact number & emails – number.
4. A current close ½ & full body selfie
5. Give their height & weight in writing
6. Include resume, additional photo links if available, video of previous work

7. The self-tape should include all of the following instructions for whatever role the talent has chosen.

- a. On Camera Film Landscape style -
- b. Name & slowly turn 360 – so we can see your entire body with your face & hair. Lift hair if necessary – also profile right & left to camera
- c. Say on-camera you are availability to work Jan 5 through 11, 2026 for one or more day on any day or say whatever day talent is not available, if there are not available days!
- d. Say height & weight on camera-
- e. Each role has additional directions to do on-camera please read and follow instructions to the letter, thank you for understanding!

Submit to warrensamuel777@gmail.com & the **Deadline is Tuesday; Dec. 9, 2025,** before **12:00 PM**-Pacific Coast Standard Time! CSA CD Samuel Warren Jr. 619 823 2378

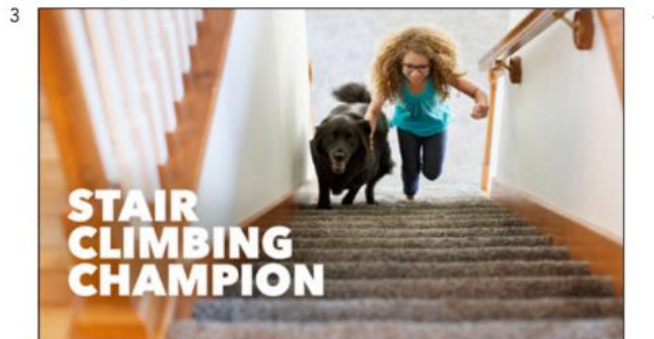
All Talent Type:

Casting the Midwestern (All-American), friendly neighbor next door, warm, approachable, good looking but not super attractive individuals. We want great actors and are open to sizes and ethnicity. There are no speaking lines but natural body & facial expression!

TALENT BY FRAME & ROLE NUMBER:

Spot: Every Dog's A Champion

1st Role: Frame 3 – Female 8-10 yrs old any ethnicity - On-Camera self-taped Action: energetic, good facial expressions, girl racing her dog up the stairs. Be sure to include the additional instructions listed above in yellow.



"I'VE HAD THE HIGHEST MOUNTAINS"

2nd Roles are 2 people who meet up & Frame 5 – Only casting 1 Male gender & 1 Female gender as a couple who meet up, in their mid-20's to early 30's. The On-camera self-tape Action: friendly, approachable, pretend to be flirting with someone – Talent can submit separately or as couple but all information must be submitted within the same email together. Be sure to include the additional submission instructions listed above yellow



"I'LL TAKE IT IN BUT DON'T LOOK DOWN"

3RD Role & Frame 6 – Female 20’s

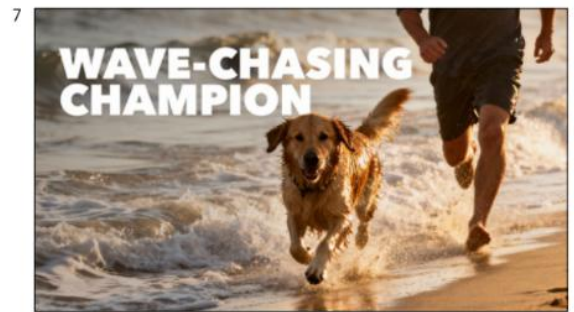
On-camera self-taping Action: Expressional, laughing and surprised the dog stole your laundry &with any ethnicity. Be sure to include the additional instruction listed above. Be sure to include the additional submission instructions listed above in yellow.



"I'M ON TOP OF THE WORLD, EY."

4th Role & Frame 7 – Male 20’s

On- Camera self-taping Action: Athletic, happy and enjoying a run on the beach with his dog. The talent can be any ethnicity but must be able to run. He’s running on the beach & maybe at additional locations... cannot be easily winded while running. Be sure to include the additional submission instructions listed above.



"I'M ON TOP OF THE WORLD, EY."

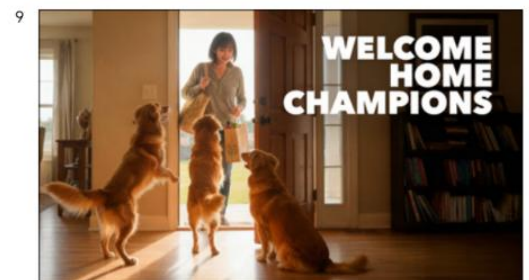
5th Role & Frame 8 – Women mid-30’s

On-Camera self-taping Action: Pretending to vacuum, surprised and amused that her dog is trying to bit/eat the vacuum. Be sure to include the additional submission instructions listed above in yellow.



"I'VE BEEN WAITING TO SMILE, EY"

Role #6th & Frame 9 – Female mid-30 - On-Camera self-taping Action: Coming home from work ad so excited a spirited to be great by her three dogs. Be sure to include the additional submission instruction listed above in yellow.



"BEEN HOLDING IT IN FOR A WHILE, NOW."



...TRUST COSEQUIN JOINT HEALTH SUPPLEMENTS.

Role #7 - Frame 11 – Female late 20’s to early 30’s - On-Camera self-taping Action: Kind, friendly and happy to have a new puppy and give her supplements to support her health. **Be sure to include the additional submission instruction listed above in yellow.**

Role #8 - Frame 14 – Female 40 – On-Camera self-taping Action: Emotional, loving and heartfelt over the love for her dog. Do not forget to play action towards the camera without looking at it. Any ethnicity **& be sure to include the additional submission instruction listed above in yellow.**



COSEQUIN...FOR THE CHAMPIONS YOU LOVE.

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2nd Spot “All-American Champions”

Role #9 - Frame 1 & 2 – **Female 30’s – This role has been booked!**
 On-Camera Action: Strong, spirited All-American, proud to waving an American flag and excited to be an American. Any ethnicity. **Be sure to follow the additional instructions listed above in yellow.**



ANNCR: ALL-AMERICAN CHAMPIONS...
MUSIC: IMAGINE DRAGONS “ON TOP OF THE WORLD”



TRUST COSEQUIN.

Role #10- Frame 3 – Family of 4 – Caucasian Adults: mid to late 30's Kids: 8-10



"I'VE HAD THE HIGHEST MOUNTAINS"

The On-camera self-taping Action: In the backyard playing football with their family and beloved family dog. Happy, joyous, having fun with each other (energetic, spirited).

Be sure to follow the additional instructions listed below in yellow. Please follow the way talk must submit themselves in the self-tape. Write within the body of the talent's email the talent's name, cell number & their email & YouTube or Vimeo link for the self-tape. Please... No MP3 File nor any other downloadable files! Indicates who their agent or manager's name is & their company, with contact number & emails – number. A current close ½ & full body selfie. Everyone including the kids needs to give their age, name on-camera & the kids must have a current entertainment permit...put the height & weight in writing within the body of the email. Optional... Include resume, additional photo links if available, video of previous work

The self-tape should include all of the following instructions for whatever role the talent has chosen.

- 1. On Camera Film Landscape style -**
 - 2. Name & slowly turn 360 – so we can see your entire body with your face & hair. Lift hair if necessary – also profile right & left to camera**
 - 3. Say on-camera you are availability to work Jan 5 through 11, 2026 for one or more days on any day or say whatever day talent is not available, if there are not available days!**
 - 4. Say height & weight on camera**
-

Role #11 - Frame 5 – Female Caucasian late 20’s / early 30’s -The On-Camera self-taping Action: Tranquil, happy and joyous – seating on your back porch reading a bible with your dog.



"I'LL TAKE IT IN BUT DON'T LOOK DOWN"

Role #12 - Frame 8 – Male Mid-40’s – Ethnicity Open – The On-Camera Action: Beautiful weekend hiking with your dog, happy to be outside, enjoying the weather and the scenery.



"I'VE BEEN WAITING TO SMILE, EY"

Role # 13 Frame 9 - Boy 8-11 Ethnicity open

1st On-Camera Action: Bright, excited and enthusiastic, running in a field with your favorite companion.

Do the following...

- a. On Camera Film Landscape style -
- b. Name & slowly turn 360 – so we can see your entire body with your face & hair. Lift hairf necessary – also profile right & left to camera
- c. Say on-camera you are availability to work Jan 5 through 11, 2026 for one or more days on any day or say whatever day talent is not available, if there are not available days!



"BEEN HOLDING IT IN FOR A WHILE, NOW."

d. Say height & weight on camera & the second scene in the commercial spot

Role #15 - Frame 14 – Same boy as Forever friend (Frame 9)

2nd On-Camera Action: Bright, joyous, free and happy to be running in a field with your favorite companion.



COSEQUIN...FOR THE CHAMPIONS YOU LOVE.

Role #14 - Frame 13 – Female Mid-20's to Mid-30's

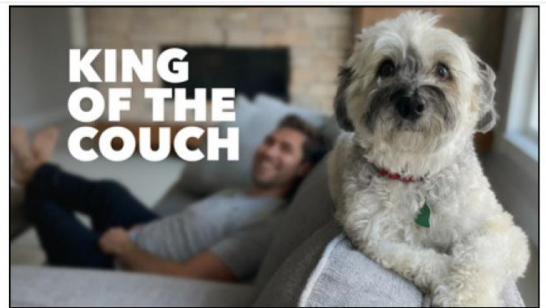
On-Camera Action: Kind, friendly and happy to have a new puppy and give her supplements to support her health.

Role #16 - King the couch – Male mid 30's

On -Camera Action: Relaxing on the couch and so joyful, happy and proud to have your dog join you on the couch and be the King of the couch.



...FROM GLOBALLY SOURCED INGREDIENTS.



"I'M ON TOP OF THE WORLD, EY."