



5th & Final Updated Casting Notice for On-Camera Talent –
Released 3/27/24 - Office: 8340 Clairemont Mesa Blvd. Suite 207,
San Diego Ca., 92111 - Office Cell: 01 – 619 823 2378
swarren07@live.com – www.samuelwarren.com

Product: Sectigo (a computer security company)!

A Non-Union Production – Submission Our 1st Deadline is on Monday at 9:00 AM April 1, 2024, for director! The Second Deadline for the director is Thursday April 4, 2024 – this will be cast when we find our talent, please submit immediately on the 1st go around, you can call 619 823 2378, thank you from CSA CD SW

Production Company: Bestlight Creative

Executive Producers: Julie Jenkins

Line Producer: Julie Vanloh

Content Producer, Writer & Editor: Sharon L Brown

Director: Sharon L Brown

Title: “We Keep Bad Days Good”

Type of Project: 90 Sec. Corporate Video being used on the company website and presentation & social media. This is also non-broadcast!

Filming in San Diego, Ca. The Talent must be available to work on day April 9 or 10, 2024. Only will work one of these two days.

Casting (3) on-camera non-speaking roles & 5 extras

The rates are as follows and all talent are hired as locals & there is no provision for milage **except for the female role “Biz Woman” . No milage available for any other roles. There is also no hotel accommodation for those coming from inside or outside the city or counties of San Diego, Ca, USA – Finally, **all talent fees are in perpetuity buyouts for this :90 corporate video. All Rates for the various roles are in perpetuity buyouts for “We Keep Bad Days Good” (a :90 corporate video)!****

- (1) \$1200 + 20 - Female 27 to 38ish – Only Caucasian - **There is mileage pay only for this role for LA talent, driving to SD if cast from there!** Could be a bit older but looks great (We are casting LA or Local- all day – working possibly noon to 3:00 PM - 2 or 7 hours of work) – Biz woman - **For the biz woman, I would like a redhead,** but we are open to brunettes. (Please refer to reference photos for the biz women as only a type – **not a look alike**). Use the requested instructions for those auditioning for this role with a self-tape & selfies. Only submit the self-tape into a link that is either “YouTube” or “Vimeo” without a code, otherwise the submission will be rejected. **No, “We-transfer” or any other download including google ... will be accepted.****
- (2) \$500 + 20 – Male Gender Web Designer – 30ish to 40 yrs. Working possibly 6-7 hours maybe from 3:00 PM to 9:00 PM – Local- All ethnicities - Only submit the selfie photos, full**

body, close up of the front of hands. Have selfies of your full body, close up of face, and hands. Please indicate if talent is available to be an extra, if not chosen for this role.

(3) \$500 + 20 – Male Gender Engineer- 35 to 60ish – Local & all ethnicities - possibly from 3:00 PM to 9:00 PM - Use the requested instructions for those auditioning for this role ... only selfie – full body, close up & hands. The males will not need to act much they are simply looks and framing will be more about a quick read by their facial expressions. Please indicate if talent is available to be an extra if not chosen for this role in the email that the selfie is attached to.

(4) Casting 5 Extras \$200 + 20 – for a 10-hour day – (1) Male Gender 45ish all ethnicities (2) Male Gender College Student 20yrs of age all ethnicities – the talent will need to have a backpack (3) Workout Women can be physical fit & can wear their own gym cloths – she is 35 yrs. (4) Tourist couple Gender Male or Gender Female 40 – 60 yrs. able to cart luggage.

The Instructions on how to submit for the roles:

A self-tape video is required for the talent auditioning for the Biz Women through using a YouTube or Vimeo link as follow & 2 selfie photo (landscape). The video link should be in the body of the email – either YouTube or Vimeo & **NOT through “Google” or “We transfer”** or by any other downloadable file. The female gender talent will submit selfies & a self-video link with them doing the instructions to an email to: swarren07@live.com & cc warrensamuel777@gmail.com – follow the directions

The instructions to follow when doing the (1) self-tape & (2) send a selfie, (3) name of talent, (4) name of talent representation if they are working through their agent or manager. (5) If not and the talent is self-submitting... the talent’s name should be indicated, their cell number with selfie photo. (6) Place a full body shot selfie shot & close up-shot of the face

1. Slate your name, slowly and clearly. Talent must indicate they are available to work on both 4/9 & 4/10/24, if either one or those dates are selected!
2. Profiles of left & right be sure to also turn completely around (360) in front of the camera ending will a smile with teeth to the lens – personality!
3. Have a full body shot then a mid-shot and then a close face shot – The talent can be personable, talk but give information as noted for number (#4) the fifth item.
4. Indicate, if talent is being represented by an agent or manager, they are to say their names & indicated a contact number for either reps or for the talent, if they are self-submitting...all on camera – do this at the beginning and again at the end of the talent’s self-tape.
5. Please place all this information in writing within the corresponding email, even though it is said on-camera, thank you!
6. The biz women are an all-natural looking beauty with fair skin (show that with good lighting), freckles are ok (show that on-camera -with good lighting), some texture to skin is fine (show that with good lighting), and light signs of aging are fine too (show that with good lighting).
7. Only for the women who are submitting will be doing an additional audition through Zoom & not in person.

The Male Gender role submission instructions – please note – the males talent will submit only selfies in an email to: swarren07@live.com & cc warrensamuel777@gmail.com

8. **Submission instructions for the Male Gender Web Designer & Male Gender Engineer** – All Male Gender talent who are submitting for this role **must send the following in 3 selfies shots #1. for full face/headshot, #2. full body shot & #3. for a full shot of the back of their hands. No video is**

necessary or required. Talent must be available to work in San Diego as requested as local hired talent as indicated in the casting notice above!

Here are some ideas for the Biz Women Lead Types/Looks – none of the submissions need to be a look alike!



The Redheads are above & below the Brunettes! Remember, this is to give you an idea of type -please stay within the ethnicity of the requested submission instructions, thank you CSA CD SW



Story Board for talent to understand the concept of this corporate video.

OPENING - MONTAGE - Inside Gas (coverage on most images)



"WE KEEP BAD DAYS GOOD"

Open on a series of shots of everyday life around the globe. We see: [coffee house activity, commutes, woman on a morning walk in vineyard, rocket thrusters firing, potter] [Note: sound design and music woven throughout the visual narrative. ANNCR will convey a voice of comfort.]

ANNCR VO:
It's the invisible glue that holds everything together...
The beating heart that enables every step, every movement.
It's the ... "magic" of the modern world.

BEAT

ANNCR VO:
You're working.
You're immersed...
In the flow.
Everything's coming together.
Until it isn't.

The world comes to a stop. We see [woman freezes in mid-stride down a busy sidewalk - her eyes are still moving but her body is a statue. Passersby stare at her. Lab Tech hands suddenly stop working. He tries to move his fingers but can't. Rocket thrusters shut down.

A mobile phone rings. Engineer picks up. We hear:
We have an outage.

Glitching computer screens. Money hemorrhaging from a skyscraper.]

ANNCR VO:
Sometimes, what's happening "behind the scenes" jumps to "front and center".

BEAT

WHAT GOES WRONG/PAGES -



EVERYTHING FLOW



Visuals showing everything is flowing again: [e.g., . Boy waves at jet in the sky, automated assembly of cars, subway/train with commuters coming and going. Soccer ball kick, baby in incubator, server room, payment terminal, conference room meeting, leading to the finale of a successful rocket launch, crowd room cheers.]

ANNCR VO:
The things we take for granted. That make everyday life possible.
For example—the certificates that secure data flows between human and machines and are proliferating everywhere.
So, what gives us faith that our most critical connections will keep working?
That the dance of everyday life will continue?
Sectigo.
Only Sectigo has the solutions you need to prevent data breaches and outages and ensure that only trusted devices and users can connect to your networks.
With Sectigo Certificates Lifecycle Management you're prepared for ever-accelerating certificate renewals and coming advances like quantum computing.
TAGLINE TBD: Sectigo, set it, forget it, and get back to business.

Animation of world visual
Logo up

