

This is the “Up-dated Breakdown: Wednesday:10/4/23 Version.”



MAGNETIC

**A Chili's International
& Regional Television Commercial for Broadcast &
Social Media – A Non-Union Production –
Submission’s Deadline is on Oct. 19, 2023,
before Noon (12PM)!**

**Filming in the Murrieta Area on California Oak’s Road in Murrieta, Ca,
92562 Zip Code Area!**

**All Filming will be done between 11:00 PM to 9:00 AM
All Adults working must be on-set from 11:00 PM to 9 AM**

**Kids working must be on-set from 5:00 AM to 9:00 AM
The days of work for each actor is indicated by role breakdown!**

**Magnetic Ad Agency
Video Production Manager: Tommy Eggert**

**This is a Non-Union International Commercial -
Casting Only the following ethnicity territories for All of Asia, India, Latin
(South American),**

For Broadcasting & Social Media Platforms.

**Casting Director: CSA Samuel Warren Jr.
Samuel Warren & Associates I.C.S**

**Contact Number: 619 823 2378 [You may call if you have any questions!]
Casting through the LA Casting Networks Platform or directly by this email’s
instructions: Email All Submissions to: warrensamuel777@gmail.com**

& cc to swarren07@live.com & include talent, agent or & manager & parent of the kids who may be involved, in the submitting process!

Usage: This is for the Chili's International specifically for the region of India, Asia. Middle East & South America & for indefinite usage.

Shooting & Submission Information must be sent.
to warrensamuel777@gmail.com
& cc to: swarren07@live.com

Please Submit the following onto the LA Casting Breakdown, or through the Agent or Manager or individually!

If you are submitting outside the "LA Casting Network Platform" sent as requested by the following instructions below:

- (1) Talent's selfie or their current head shot height & weight, name & role submission - please note the date for that role.
 - (2) LA Casting or Google resume link of the talent and
 - (3) Talent & or Rep's contact phone number or
 - (4) their agent's or manager's office or cell number within the one email.
- Only Submit immediately to the types requested.

Note that **my client is looking for only the following Ethnicities - do not submit if the individuals do not fit these types:**

- (a) East Indian,
 - (b) Latin American,
 - (c) Asian &
 - (d) Middle Eastern - Thank you for your understanding!
-

Every role will indicate which day that talent will be needed. Note that the call time for **every adult role will always take place between the hours of 11:00 PM to 9:00 AM only the Children Actors will have a shorter call time from 5:00 AM to 9:00 AM during their assigned days of work!**

The Rate & Location for all talent working is a follow:

- (1) The Principal Rate for the Talent: \$450.00 + 20% added. There is a 20% is on top of the \$450.00 for talent who were submitted by their agent or manager.
- (2) Location of Filming: The shoot will be in the Murrieta Area on California Oak's Road in Murrieta, Ca, 92562 with the actual address given to those hired for this project!
- (3) Traveling or Accommodations will not be provided for There are No Hotel / Accommodations or Traveling fees given to the talent, all are hired for this commercial as locals for this project.

Please do not submit the "Same Talent" for more than One Role but you can indicate that they are open for other dates as well!

The Call times, working dates are also indicated for Every Role -

I. Latin America Talent Only: Sunday 11/5 -11:00 PM to 9:00 AM

1. Dad (35-45 years old)
2. Mom (35-45 years old)
3. Teenager (15-18 years old, male or female) [This child works from 5:00 AM to 9:00 AM]
4. Child (7-10 years old, male, or female) [This child works from 5:00 AM to 9:00 AM]
5. 30-35 yrs. Co-worker Man 1
6. 30-35 yrs. Co-worker Man 2
7. Gen Z Male 1
8. Gen Z Male 2
9. Gen Z Female 1
10. Gen Z Female 2
11. Millennial Mom 1
12. Millennial Mom 2
13. Millennial Mom 3
14. Universal Waiter Female 1
15. Universal Waiter Male 1

II. Asian Talent Only: Monday 11/6 - Working from 11:00 PM to 9:00 AM

1. Young Professional 1 (Male, 25-30 years old)
2. Young Professional 2 (Female, 25-30 years old)
3. Young Professional 3 (Male 25-30 years old)
4. Young Professional 4 (Female, 25-30 years old)

5. Millennial Male 1 (30-35 years old)
6. Millennial Female 1 (30-35 years old)
7. Millennial Male 2 (30-35 years old)
8. Millennial Female 2 (30-35 years old)

9. Gen Z Female 1 (20-25 years old)
10. Gen Z Female 2 (20-25 years old)
11. Gen Z Female 3 (20-25 years old)
12. Gen Z Male 1 (20-25 years old)
13. Gen Z Male 2 (20-25 years old)

14. Grandfather (Male, 60-65 years old)
15. Grandmother (Female, 60-65 years old)
16. Dad (Male, 28-35 years old)
17. Mom (Female, 28-35 years old)
18. Teenager (Male or Female, 8-11 years old) [Works from 5:00 AM to 9:00 AM]
19. Child (Male or Female, 4-6 years old) [Talent works from 5:00 AM to 9:00 AM]

20. Universal Female Waiter 1
21. Universal Male Waiter 1

III. India (East Indian Talent Only): Wednesday 11/8 - 11:00 PM to 9:00 AM

1. Millennial Male 1 (25-35 years old)
2. Millennial Male 2 (25-35 years old)
3. Millennial Male 3 (25-35 years old)

4. Male Coworker 1 (30-40 years old)
5. Male Coworker 2 (30-40 years old)
6. Female Coworker 1 (30-40 years old)
7. Female Coworker 2 (30-40 years old)

8. Millennial Male 1 (28-34 years old)
9. Millennial Male 2 (28-34 years old)

- 10. Millennial Female 1 (28-34 years old)
- 11. Millennial Female 2 (28-34 years old)
- 12. Millennial Female 3 (28-34 years old)

13. Dad (35-40 years old)

14. Mom 30-35 (30-35 years old)

15. Child 1 (4-6 years old, girl or boy) [*This child works from 5:00 AM to 9:00 AM]

16. Child 2 (8-11 years old, girl or boy) [*This child works from 5:00 AM to 9:00 AM]

17. Universal Waiter Female 1

18. Universal Waiter Male 1

IV. Middle Eastern Looking: Thursday 11/9 – 11:00 PM to 9:00 AM
--

1. Male coworker 1 (28-34 years old)

2. Male coworker 2 (28-34 years old)

3. Male coworker 3 (28-34 years old)

4. Millennial Male 1 (28-34 years old)

5. Millennial Male 2 (28-34 years old)

6. Millennial Female 1 (28-34 years old)

7. Millennial Female 2 (28-34 years old)

8. Dad (30-35 years old)

9. Mom (30-35 years old)

10. Child 1 (8-10 years old, boy) [*This child works from 5:00 AM to 9:00 AM]

11. Child 2 (5-7 years old, girl) [*This child works from 5:00 AM to 9:00 AM]

12. Gen Z Female 1 (18-24 years old)

13. Gen Z Female 2 (18-24 years old)

14. Gen Z Female 3 (18-24 years old)

15. Universal Waiter Female 1

16. Universal Waiter Male 1