

## Up-dated: A Casting Breakdown Released on Friday: 9/9/22 –

Title: “Pechanga’s Print Hands & Arms Ad  
Campaign Shoot for 8 hours Wednesday:  
9/14/22 in Temecula, Ca, USA!

**THIS IS A NON-UNION JOB - Non-Union Print  
A Pechanga Print Ad campaign deadline is  
Noon by 9/12/22 – Read the information  
carefully – Send before the deadline 9/12/22**

**Accommodations for Talent: There are NO  
Accommodations for the talent to stay at the  
Hotel. This is an 8-hour shoot, and the talent will  
be expected to be on set on time. They will be  
released once their work is completed for the  
one-day shoot.**

**Rate: Offering \$600/day (8hrs) + 20% for the  
talent’s rep – either for the agent or for the  
manager but not for both reps!**

**Usage: Usage will be regional commercial  
spots (Los Angeles, San Diego, Las Vegas) and  
digital, web, social media, print, digital  
signage, and in-room in perpetuity!**

**Note the Manicure reimbursement. We’d like  
women to get a nude nail polish manicure  
and men to get a manicure with no polish.**

**The Food Day rate: \$60/per diem for food**

**Mileage includes 62.5 cents/mile cents per  
mile from their home & back from the set on  
the day of the talent’s shoot (workday).**

**Conflicts: No Conflicts which means that the  
talent book for the casino is under  
exclusivity from all Southern California  
competitors.**

Production Company: Pechanga Creative Studios  
Creative Executive: Bradley Munoa  
Director: Bradley Munoa  
Casting Director: CSA Samuel Warren Jr.  
Samuel Warren & Associates I.C.S  
Contact: Samuel Warren’s cell 619 823 2378

**Casting: 4 models, two male, two female  
light skin and brown skin for each. Shooting  
footage of models holding new club cards  
and playing blackjack. They will not be  
recognizable.**

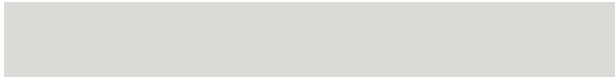
**The Only Requirement: All Models both Male  
& Females who are hired in their late 20’s to  
early 40’s must have both hands and arms  
that look healthy and good on-camera. There  
should be no strange or markings that are  
unusual.**

**Talent will be selected by their Reps (Agents  
or Managers) or independently by  
submitting the following requested  
information indicated below:**

- (1.) Talent will be chosen from their submitted Photos of their hands both back and front. We want to see the tip of the palms, fingernails and complete back and front of the hands with arms their arms all within in the selfies.
- (2.) Send in the one email all of the talent’s submission information.
- (3.) their selfies (of their hands and arms only),
- (4.) with the name of the talent,
- (5.) cell number, contact email
- (6.) and if they are being represented their agent’s or manager’s name, company, phone number & email.
- (7.) If talent agent wishes to submit more than one talent, they can do so in one

**Filming Locations: The Pechanga Casino Resort location is at Resort location is: 45000 Pechanga Parkway, Temecula Ca 92592 and mileage will be covered as indicated in the rate, please read it for the details. The date or dates being considered are as follows; either.**

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email as already mentioned within the noted instructions.

(8.) Call anytime day of night if you have any questions and I will gladly accommodate you 619 823 2378.

(4) **Send Everything this way – To [swarren07@live.com](mailto:swarren07@live.com) & then cc themselves & also cc [warrensamuel777@gmail.com](mailto:warrensamuel777@gmail.com) in the too!**

(5) **If you submit any other way your submission will be ignored.**