

Title: "FINANCIAL FREEDOM BIBLE - INFOMERCIAL"

Production Company: MCWE/LEGACY INC.
Executive Producer: David Robertson
Producer: Greg Hodson
Director: Greg Hodson

Non-Union & Fi-Core Talent.

Filming location: San Diego, Ca, USA at the Legacy Center:
875 Hotel Cir S, San Diego, CA 92108



Filming for One day during Mid-September near 15, 2021

Casting: 40 to 55 years old Male or Female "Authentic Spokesperson/Host" of any ethnicity. Submit only experienced on-camera spokesperson and hosting talent. No other types of submissions will be considered for this role. We will consider Non-Union & Fi-Core Talent.

We want a believable spokesperson /host. Someone who might "look" financially stable, articulate On-Camera and can interview others very easily.

Rate for Talent & Rep services:

\$1,500.00 + 20% for their rep, Agent or Manager but not for both. This fee is in perpetuity.

The Total rate is \$1, 800.00 including the 20% for the talent and one rep if the talent was submitted with representation for this job. THIS IS A FLAT DEAL. NO ROYALITES. IT'S A DAY HIRE GIG.

Mileage: Plus, per diem. \$50.00. Mileage .60 a mile

Accommodations for Talent:

Optional, if needed, one night stay at the Legacy Hotel & Resort Spa.

The Requirements for the Talent:

Talent will bring wardrobe. We will provide hair and make-up. We will rehearse 2 hours prior to taping. Maybe do some pre-record, then bring the audience in to tape the program. Working a full day shooting day as indicated within the production concept notes.

Essential for the Actors who are selected. Please send in when hired your proof of vaccination or be willing to get a covid 19 Test that has proof of a negative result to ghodson@legacyav.com a week before talent works, 2021. The result of the test or vaccination card information should only be sent into the listed email, Thank you!

Producer's objective: The goal is to keep their time commitment to one day - eight hours. (From arrival to the set and departure from set).

Financial Freedom Bible - DRAFT INFOMERCIAL SCRIPT

PRODUCTION CONCEPT NOTES FOR UNDERSTANDING THE PROJECT!

THIS PROGRAM WILL TEST AND BE PRESENTED WITH TWO DIFFERENT CREATIVES AND TALENT. THE TALENT MAY HOST THE STUDIO STYLE PROGRAM OR THE SINGLE HOST GREEN SCREEN PROGRAM. We will choose from the best. We do not have a gender or race qualification.

Test A: TV Studio

This presentation mirrors daytime talk show. Host, Guest, and Studio Audience. The production is set in a TV studio. 30-40 audience members seated. Center stage is a set decorated with financial imagery; both printed, on a TV monitor(s), and or LED screen. The Host: Drives the program – hand-held mic. With energy. This is not a lifestyle interview program.

The Guest: On set. Financial Expert – CFP and other credentials. When this person is “Googled,” it is clear they are an expert.

The Audience: Middle-aged DIVERSE persons: 35-75 YEARS OLD.

MOS: Pre-shot on the streets of American City. They answer simple financial questions and ask for simple advice of the expert.

Testimonials: TV works with Partner Services to recruit Partners who are willing to testify to the benefits and financial promises of God found in the FFB. We may also target and send the FFB to folk who have received miraculous financial miracles; debt cancellation, housing purchase, inheritance, investment success, and financial security as a result of biblical principles, not the least of which is tithing.

Test B: Insert stage or Green Screen.

This presentation is driven by a host – alone in a “studio.” The production is set on an insert stage. The imagery is animated as host present different concepts, features and benefits.

The Host: Drives the program.

The Guest: Via “Live” TV playback. Financial Expert – CFP and other credentials.

MOS and Testimonials: Same as above.

HOST : ON CAMERA *** CAN USE FOR SELFIE RECORD TEST.*******

Instructions from the Producer, Director & Casting Director:

The Following notes for the Talent's Self-Tape Audition. The talent does not to memorize the material for the self-tape. They can read the script Just tape it on a wall or have someone hold it for them. The Producer & director would like to see them look into the camera/phone so I can see their face and eyes (as they say the lines).

***Please Only Send the Audition Self-tape as a**

Vimeo or YouTube link in the body of the email as indicated below.

*Send all of the follow information listed below within the one (same) email as indicated:

To: swarren07@live.com & ghodson@legacyav.com

Cc: Themselves & their rep (Agent or Manager),if they have one
and also, cc: warrensamuel777@gmail.com

1. On Tape the Talent is to first slate their first & last name,
2. their contact number and representation if they are coming through an agent or manage with their contact office or cell number.
3. Finally, the talent needs to state their availability to work, if hired in San Diego, Ca. Use the following script below.

4. **SCRIPT FOR THE SELF-TAPE AUDITION.**

(Please use the lines below for a selfie record test)

Lines: Today, on this special program, I am going to speak(with economic experts who will share keys that will lead to YOUR financial freedom! Many of the financial keys they will discuss are based on biblical principles written thousands of years ago ... they have become foundational financial keys and are taught in business schools around the world.

A FEW YEARS AGO, EVANGELIST AND SUCCESSFUL BUSINESSMAN, Dr. MORRIS CERULLO MADE A DECISION TO GO THROUGH THE BIBLE -PAGE BY PAGE - AND ORGANIZE THE FINANCIAL KEYS, REVEALED IN SCRIPTURE - IN SUCH A MANNER THAT ANYONE WATCHING THIS PROGRAM CAN DISCOVER A PATHWAY TO PROSPERITY.

These proven financial steps have been tried and proven for thousands of years and have never failed. ... Are you one of the millions of Americans who live in financial fear today? Are you searching for answers to your personal financial struggles? Then, stand by...there is hope for you today...and the answers are right at your fingertips. This is your opportunity to step into Financial Freedom with the one-of-a-kind, Financial Freedom Bible.

(The Lines end! Next ... be sure to do the following).

5. Finally, the Talent Slate's their name again, at the end of the video self-tape.
6. All information of the talent should be listed within the body of the same email such as ...
 - a. role, email,
 - b. social media links
 - c. and if they are independent or if represented, their agent or manager's contact information.
 - d. A current headshot included but no headshot links,
 - e. Use only a resume link within the body of the email.
 - f. if the talent has more video material, he or she can include an additional demo "Vimeo" or "You-Tube" link of their "On-Camera Spokesperson" & or "Hosting Reel" within the same email. **Please do not use "We Transfer" or any Other downloadable file platform", it will not be reviewed or considered, thank you!**

Attention: MAKE SURE EVERYTHING HAS BEEN DONE AS REQUESTION OR YOUR SELF-TAPE AUDITON WILL NOT BE ACCEPTED, THANK YOU! FOR YOUR UNDERSTANDING!

