



**A Commercial Released: Monday; April 26, 2021 Submission's Deadline: 5/5/21**

Note: All Talent must be available to work on the listed dates indicated at their descriptions, there are no exceptions to these requirements! This is A Non-Union Production Shoot in San Diego, Ca, USA All Actors booked will be hired as local talent. Look at character breakdown to see when each role works in San Diego, Ca!

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"The Jerry's Insurance Commercials"

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"Chef Savings" will be filmed on May 19th. And "Family Huddle" will be filmed on May 21, 2021!

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Only Filming in San Diego, CA. In studio. Covid-19 precautions will be observed and respected by all cast and crew. The filming will be done in San Diego on the dates indicated by the role descriptions, please read carefully!. Please Do not submit any talent who cannot meet these guidelines & date requirements listed within this breakdown, thank you!

**RATE:** The rates are based on the roles but there will also be on top of the talent's rate an agent or manager's fee of 20% but not for both the agent and manager. This includes that the talent is available to work a 10 hours day. There are no other available fees for Gas, Travel or hotel accommodation for this project, thank you!

**COMPENSATION!** Plus note the talent will need to get a recent (48 hour) COVID test result prior to the shoot. Any test fees will be reimbursed to the talent. All negative test results will need to be sent in by email to: carlos@bluebarncreative.com

**USAGE/ DISTRIBUTION:** BUYOUT:A buyout for 1 year TV, Social Media, Publications. We also added a renew option one year after the set date.

**Description:** A Commercial TV spot for Jerry Insurance. The comical spot features a well-meaning father taking things way too far when he tries to use football coaching techniques to inspire his family to search for cheaper car insurance. His much wiser wife patiently narrates the happenings to the viewers, and intelligently solves the issue. The production will take place in San Diego, CA, for a full day (10 hours).

**COVID:** Talent needs to provide a recent (48 hour) COVID test result prior to the shoot date. Any test fees will be reimbursed from the production

**Production Company:** Blue Barn Creative  
**Executive Producer:** Vic Alavi  
**Director:** Carlos Foster

**Casting Director:** CSA Samuel Warren's contact number: 619 823 2378  
**Samuel Warren & Associates International Casting Services Offices:** 8340 Clairemont Mesa Blvd, #207, San Diego, Ca., 92111 (619) 823 2378

**Submission instructions:** Roles with the descriptions are listed on pages #2 through #4

The audition will be done through the talent &/or talent rep. that is sending in a video self-tape link with a current selfie and resume link. In the talent's self-tape they are saying their scripted lines and doing the required scripted movements as requested for that role. The self-tape & the talent's information must be sent in one email with a Vimeo or You-tube link. Do not use We Transfer, Google or Any Other Kind of Downloadable link. In the body of the email include a contact cell number & if the talent has an agent or manager their names & contact information. Remember... Only send everything to: [swarren07@live.com](mailto:swarren07@live.com) & cc to [warrensamuel777@gmail.com](mailto:warrensamuel777@gmail.com) & to yourself & if you have representation include that rep's email too and information. If you have any questions, call me by cell at 01 619 823 2378, Thank you!

**Note:** Only submit Experienced On-Camera Acting talent that have no accent or heavy southern or street sounding dialect. Everyone hired must be articulate when saying their lines. The Audition Tapes lines should be memorized and played into the camera! With the required movement as indicated in the scripts!

company: Send test results to  
[carlos@bluebarncreative.com](mailto:carlos@bluebarncreative.com)

Here are the ideas for each role and the lines with the action to be used in the talent's self-taping submissions.... Do not leave anything out. Up-load your material to a Vimeo or You-tube link and do not use "We Transfer" or "Google" or any downloadable method. Follow the directions or we will not consider the set-in material! Read & follow Instructions for all submitted self-taped roles:

1. Slate your name and agent or manager if the talent is not represented.
2. Plus give us your contact number or agent or manager's contact number with their name & company.
3. Tell us the role you are auditioning for & the titles of your area of the commercial like "Chop Savings" or "Family Huddle"
4. Take a moment do your action and lines that are required within the script for your role and play everything toward the lens ....
5. Hold the end of your moment and begin to slate just like you did at the beginning but now you are doing so once again ... at the end.
6. You can improvise a little with the action but stick to the lines as best you can, thank you!
7. Please read the details listed by each role within the script.

"Chef Savings" Casting for roles – These roles work/film on **May 19<sup>th</sup>** - Read the Details for each role – (#1 & #2) -

**Description: Commercial TV spot for Jerry Insurance. The commercial is a comical spot featuring a spokesperson attempting to talk sense into a would be master chef about to make a mess of things in the kitchen, in the attempts to save money on car insurance. The production will take place in San Diego, CA, for a full day (10 hours).**

- (1) Spokesperson (female) / mid - late 30's / Principle (Latina, Black or Asian) \$2,000+ 20% for 1 Rep

Poised, professional and put together. The spokesperson is omnipresent and offering sharp observations and advice. She is confident, and able to put someone in their place.

Audition: Self tape of reading lines. (Speaking to the camera)

"James is trying to cut his car insurance bill in half." "...He needs Jerry." "People who switch their car insurance with Jerry save an average of seventy three dollars a month." "Sign up in forty-five seconds and Jerry does all the hard work for free." "You could chop your bill in half when you switch to Jerry."

- (2) Chef James / late 30's / Principle (any race) \$1,750 + 20% for 1 Rep
- a. Slovenly, and definitely out of his element, James nonetheless is suddenly intensely dedicated to becoming a master chef, if it means finding great savings on his car insurance.

- b. The talent must be able to bring a goofy and kind of bumbling energy to the role. He is by no means an accomplished chef, and must look like he really doesn't know what he's doing.
- c. Audition: Self tape of line readings. Pantomiming or using cook ware would be a plus!

(To the camera, as if preparing to chop up a long row of vegetables by clumsily sharpening his knife)

*"This is the only way!" "My chopping technique is precise, trained, and unmatched."*

*"Prepare to watch a masterpiece be created before your eyes." (Confused to the camera, he is interrupted by the narrator)*

*"What about all the calls? The long forms?" "Isn't it really complicated?" (Satisfied by the narrator, in a terrible French accent) "Magnifique, voila."*

**"Family Huddle" These roles work/film on May 21s - Read the Details for each role – (#3,#4,#5,#6)**

**Description: Commercial TV spot for Jerry Insurance. The comical spot features a well-meaning father taking things way too far when he tries to use football coaching techniques to inspire his family to search for cheaper car insurance. His much wiser wife patiently narrates the happenings to the viewers, and intelligently solves the issue. The production will take place in San Diego, CA, for a full day (10 hours).**

**3. Mom / early 40's / Principle (Latina, Black, or Asian) Rate: \$2,000 + 20% for 1 Rep**  
 The brains in this family unit, the mom runs the household (even if she lets her husband sometimes think he's making the key decisions). She speaks to the audience in asides, and then addresses her family.

Mom is very smart, verry patient with her husband, and grounded.

**Audition: Self tape of reading lines. (Direct to camera, but also occasionally looking across the room at her husband)**

*"My husband doesn't know that Jerry is the fastest way to compare and save eight hundred dollars a year on car insurance." "I signed us up for Jerry in 45 seconds. They take care of everything from start to finish, without any calls or long forms." (To husband, then winking to the audience) "Good call coach!"*

**4. Dad / early 40's / Principle (White or Black) Rate: \$1,750 +20% for 1 Rep**

A normal guy prone to excited outbursts and near obsessive qualities when he gets completely invested in a project.

- a. Dad loves his family, but sometimes can't tell that his obsessions aren't completely shared by those around him.
- b. Audition: Self tape of reading lines and over the top dance moves.

“Ok team, here’s the game plan! Max, you quarterback the phones. Christy, good... you’re already searching for quotes. Honey, text your neighborhood group chat... I’ll make sure morale stays high from the sidelines.”

(Pause, hears his wife’s reaction)

“New game plan... Jerry does everything and we go out for lunch!”

**GOOFY TOUCH DOWN DANCE**

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5. Max (son) 8-10 years old / Supporting (Mixed ethnicity) Rate \$800 + 20% for 1 Rep
- a. Smart but a little distracted, Max has discovered video games and would rather play a game than go down the rabbit hole on another of his father’s wild obsessions.
  - b. Audition: Headshots, and in his self tape Max has a bored look (playing handheld video game or phone), and a goofy touch down celebration dance.
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6. Christy (daughter) 14 - 15 years old /Supporting (Mixed ethnicity) Rate: \$800 + 20% for 1 Rep
- a. On the cusp of high-school, Christy is more preoccupied with her circle of friends and social media than whatever current distraction her father has cooked up lately.
  - b. Audition: Headshots, and self tape of bored look (playing on phone), and a goofy touch down celebration dance.

**The End!**

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