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“The Harrah’s/FOX 5 Pick’Em Spot” A Harrah’s Resort commercial for an NFL Pick’em contest on FOX 5

What is to be in the self-tape for those submitting their videos: Both Talent # 1 & Talent #2 must slate & say the following information. First everyone needs to say their name and the role they are submitting themselves for. Secondly, tell us about any football experience in college or professional career status including any minor or major league experience. Finally, let us know that you are available to work the filming dates in San Diego on Sept. 4 & 5 at Harrah’s Resort if hired. At the end; their name & cell number. Talent #2 can slate again for the second time after their reading of the lines/script. There is no script for Talent #1 just the giving of the information already requested.

Casting the following 2 Roles-

TALENT #1 is Male Gender NFL Type Player – 21+ to late 20s. Fit, athletic and muscular build. Caucasian or African American. Football playing experience a plus.

No speaking lines. Day rate: \$500 + 20% for the talent’s rep (Agent or Manager) but not for both. There are no additional fees or provisions made for Traveling to San Diego or for Hotel Accommodations.

TALENT #2: Football Official/Referee – 45+ to mid 50s. Slightly overweight or semi-athletic build. Caucasian or African American. He has Lines on camera & can relate to the camera/act. Day rate: \$600.00 + 20% for talent reps- either their agent or manager but not for both. There are no additional fees or provisions made for traveling to San Diego or for Hotel Accommodations.

*Production Company: Fox 5 San Diego
Creative Services Director: Alejandro Guajardo
Producing & Directing: Alejandro Guajardo
Casting Director: CSA Samuel Warren Jr.
Samuel Warren & Associates I.C.S*
Please Submit self-taped Video Submissions. The Deadline is August 29th by 5:00 PM

How to Submit for this Harrah’s Project
Submit in one email the talent’s headshots and link to their self-tape (you-tube or vimeo) & if they have a sample reel of them playing or coaching football that too can be submitted – all in one email to: aguajardo@fox5sandiego.com & cc me at swarren07@live.com to be invited for live audition.
The audition will be held at Samuel Warren & Associates 8340 Clairemont Mesa Blvd. (Upper Stairs – talent must walk up-stair because there is no elevator) Suite #207, SD, Ca, 92111 – Cell 619 823 2378 or 619 264 4135

Shoot date(s): Wednesday, September 4th and possibly Thursday, September 5th

Filming Location: Harrah’s Resort Southern California (in San Diego, Ca, USA)

Harrad's/Fox Pick'em Commercial



SPOT #1 (This is only for Talent #2 to do – Talent #1 does not do this script)

RESORT ROOM: (Lines for Talent #2)

When it comes to playing pigskin pick'em, choosing the right team should never be a toss-up. *(in a resort room, referee tosses double sided coin of mayor, coin lands, referee blows whistle, wakes up football player in full Funner Eagles purple uniform in bed, football player sprints away, referee chases)*

(throughout video, football player sprints from one location in resort to another. Referee chases)

BUFFET: (Lines for Talent #2)

Find a way to beat double coverage. Preferably by triple threat *(2 buffet plates are replaced with a 3rd one. 2 ice cream scoops are supplemented with a 3rd one)*

SWIM-UP BAR: (Lines for Talent #2)

In order to win each week, select the team that scrambles less, and completes more passes *(Swim-up bar bartender passes drink to football player successfully. Referee signals "complete catch." Football player splashes drink into mouth).*

(Lines for Talent #2)

Touch down on a good time in Funner, CA and visit fox5sandiego.com to make your pigskin picks every week!

The greatest of the gridiron will be announced Wednesday nights on FOX 5 Sports Final. Have fun and pick'em good!



Harrad's Resort
