



“Mastering the On-Camera Acting Method & Auditioning Skills” for Feature Films, Commercials, Industrials & Internet union & non-union projects. These classes are now being taught by an experienced & Telly Award winning, CSA Casting Director: Samuel Warren. The programs are for kids, teens or adults at all On-Camera Acting levels! **His business BBB rating is still at an A+ from 2010 to 2014!** Call *619-264-4135 & learn “how to book work” in today’s

entertainment market place! Mr. Warren teaches the talent how to get the call backs & successfully maintain their working career! **Photo from the 2015 – 2016 SDG&E Industrial shoot!** He has just completed casting a Revlon’s new product; LA Rams, Sharp’s Hospitals, HP Computers, First 5, the West-mire Film short, Costco Print Models, Video for HP Computers, Qualcomm Apps Industrials, a film short called “Thank God for Jelly”, Shamir Glacier Glass Wear, First 5 commercials & print spots & instructional videos for Karrs products & Bristol Myers Inc.



Mr. Warren has casted international talent for Costco; Japan, Taiwan, South Korea, Mexico, Australia & for America/USA. He has also casted national and local talent for Met- Life Insurance Training Videos for all of Japan and Poland, Mental Illness PSA, Nintendo, Hometown Buffet spots, an Apple project called

“Boston”, Revlon, First Step Military Ads, First 5 & Chevy 4500 Series Industrials for DCI Communications Inc. **Here is a link to the actual spot;** <http://www.youtube.com/watch?v=BXEx3IMjkzo!> **An additional spot is listed; “Talking Openly” ;** <https://vimeo.com/111494283>

He has also casted for a AAA National Commercial (2013) & for a live Comic Con presentation for an up-coming promo for a major studio’ a 3D feature film; “Tron”, Union Bank, Hearts & Hobby.com whereby one of the actresses came both actresses were trained by me in my own acting program plus a Pfizer’s national commercial, print and internet spots, plus a series of industrials for “United Oil” (Exxon) Gas Stations for all of Southern California, a “Recombinant” Print AD campaign & a Clairol – Procter & Gamble series of test spots, Super Glue, Six Flags, Cox Cable Regional Spots for 2009-2010, USA Military Commercials & Industrials, Sea World, Microsoft, Nature-made products, Chevy, Voice-Over work for commercials, a major National Cable Network plus numerous other projects including but limited too indie & major feature films. His clients have included Sam Rami from Spider Man #1-3 & “Evil Dead 2”, Spike Lee, Robert Fagan, John De Bello & many others.



CSA Casting Director Samuel Warren has his own on-camera acting program and also teaches privately for adults, teens and kids as requested. These programs are available for the beginners, intermediate or advanced on-camera

actors. All enrolled students learn how to effectively audition for commercials, on-camera spokesperson industrials, tv or film acting roles! Mr. Warren has been instructing talent since 1982! His 30 years of casting credits include numerous projects for studios and independent feature films, movies of the week, mini-series, pilots, reality series, dramas, comedies, soaps, commercials, industrial, music videos, theatre, internet & audio projects! *One of my current students; David O. has just booked a Spanish Speaking Commercial and it happen because he had applied the skills learned in my on-camera program! Here is the link to what he booked from us after being trained; <https://vimeo.com/85226269>*

From this experience you will learn the essential insider's secrets to auditioning and booking work just like my previous students; T. J. Mick and Cami Lashgari who also booked a leading role in a new feature film called "The Heist"! Many of our trained talent from this programs have currently secured work in commercials, features and industrials that were filmed locally, nationally & internationally! **TJ Mick was casted in a Sag- Sea World Commercial & was enrolled in the yearly "On-Camera's Acting program". He's a committed actor and has been able to reap his rewards!**



Aaron (on the left) was casted by me and my client in a new commercial "It is up to us" this year. Also... ***Rayna (on the right side) is an 11 year old student landed a Co-Starring role in a 9 million dollar movie called "Underdog Kids".*** She was coached by Mr. Warren from her first audition and for the call back. After winning the role Mr. Warren also went over every scene that she



had to do days before filming those scenes. Many are booking work because of the on-camera acting method techniques.



Isabella Shiff is currently in my program and has sung all over the world on stage and on television. She has done a Mc Donald's national in addition to singing internationally, especially in Europe & South America. I have also booked Wyatt Chapman in two Hometown Buffet & SDG&E Commercial which I casted this year 2015;



<https://www.youtube.com/watch?v=ZrMje52N7eA>. He has also landed a lead with line in a feature film. He has also done a national McDonald's Commercial!



Andria Carpenter has also taken my classes and has booked the following jobs; San Diego Wild Animal Park/Zoo, Lens Crafters, Intel, Sharp Electronics & Secure Horizons.] All of the accomplished class work is filmed & reviewed by the casting director for the student's improvement. **Nothing is held back**



when it comes to working with Mr. Warren. Learn how to get the part as you listen & perfect the proven skills

from week to week. Every class is done in front of the camera. The acting problems and solutions will always be worked out in class! Currently Mr. Warren is training a martial artist's champion; Tyler Weaver who just landed a speaking role with stunt work in a 9 million dollar film called "Underdogs"; a link of his Martial Arts skills in action 2013;



http://www.youtube.com/watch?feature=player_embedded&v=sRAehLQwvVk

I train international talent who have come from all over the world to break into show business. All of our students are taught the Sanford Meisner & Michael Shurtleff Methods for auditioning and working on set! Included in our ranks are National Martial Artists champions who are also students of CSA Casting Director Samuel Warren. They are currently training for up-coming features, television and multi-media productions for the national & international markets.

From the back we have Master Tyler Weaver Sensei (who is standing directly behind) a master artist child prodigy Channah Zeitung who is on the knee of Jackson & Rayna Vallandingham! These champions are highly dedicated & effective in both the Martial Arts & Entertainment industry!



This is an Intensive T.V. and Film acting program. Even if you have already received some serious credits in the past, Mr. Warren's program will give you some additional tools for a greater edge in booking work! This acting program will even help beginners to come off as polished professionals. Everyone learns how to audition for every kind of on-camera work within the business; locally, nationally and internationally. This program will also include the details of working as a union or non-union performer. You will gain the confidence to over come any fears in auditioning or work related problems!

"The Method" approach is what is taught in this program for beginners, intermediate and advanced on-camera talent. Many students have been in "Sea World" Commercials, "Union Bank" Industrials, or co-starred in Feature Film work for 20th Century Studios & movies, or co-starred in T.V. Series like "ER" & numerous other productions. All of the students got paid for their various jobs with some making over \$10,000.00 in one day to \$30,000.00 for a series of wks! If you've got what it takes, there is work for all ages (children to seniors)!



George Clooney has been one of our guest instructors in my on-camera program...along with other working producers and directors...who actually teach & review the student's class work! Start today... by taking control of your career! Learn the essential keys that pros already know how to successfully use to secure their work! He has also worked a couple of our students on one of his independent projects filmed in San Diego, California!





**This is an actual session of what the group and private session may look like!
Both of these actors have booked work- Marsha book the International Costco
project and PJ has been doing On-Camera Spokesperson spot for an On-Line Ad
New line Service for over a year.
Kevin below has book national roles on television in LA and current developing
his first screen play with an established producer!**





Sara just booked a feature film and has 2 agents, one in LA & in SD! Aaron & Denise have been training with me over a year & they are both booking work within the local & LA markets! Aaron usually gets about 2 out of every 3 projects he maybe auditions for from week to week; due to the On-Camera auditioning technique he has learn from working weekly in front of the camera. The Program is not for the faint of heart- touch skin is required to book good paying work on a regular based... I do not play games in this program- everyone usually works in my program if they take the 28 weeks and do the hard work!



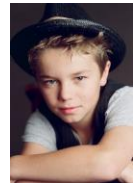
Here are few of his students credits; Disney, Sea World commercials, Union Bank Industrials, Feature Films, Movies of the Wk, T.V. Pilots & International tv shows



along with many other projects! Some of the students have recording deals here & in Europe!

Denzel Whitaker Jr. is one of his students who has grew-up & is one of the excellent actors in the movie "The Great Debate". Mr. Whitaker Jr. attained Mr. Warren's classes in the late 90's as a child actor. His parents would drive him from LA to train in the Saturday morning on-camera acting classes in San Diego, California!

Here is someone who started with me at a young age; Maxwell Perry Cotton who I taught and has booked starring roles in numerous films and television shows! He was a co-star as Billy Popper, playing Jim Carey's son in the feature film Popper's Penguins and a Matt Damion Film!



Another students is Lily Descans who is in the following commercial, she is under 10 years of age; Lily has learned how to walk & talk from my Saturday's On-camera kids & Teens Acting Class; She has done a national commercial for Nutella. See the Link for her other spot that ran during January & February of 2012; the Link; <http://www.lawinfolegalmarketing.com/lawinfo-legal-marketing-advertisements.html> This talent can walk, talk and hit her marks on set. (The spots ran on many networks including CNN, ESPN, ABC and more). Lily also booked an Embrel commercial.



Classes are on-going but seating is limited.

Please Call for available dates & times for the private or group lessons.

Below is a brief summary of the current programs & fees;

Please don't email but speak to me personally by phone or by setting up an appointment; 619-264-4135

I use the personal touch in working with you as a valuable talent!

Monday/ Adult Classes: (for 17 yrs or older): from 6:00 pm to 8:30 pm or during the day times- Tuesday through Saturdays-

Private Coaching Sessions are set up by appointments! CSA Casting Director Mr. Warren also teaches classes via SKYPE for those in other cities, states or foreign countries.

Regular local classes for kids/ & teenagers are held on Saturdays from 9:30am to 11:30am or 1:30pm to 3:30pm! [Younger kids from ages 5-7 are taught between 12pm to 1:00pm or before 9:30 am or by appointment that works for the child and the parent!]



Our classes are small and seating is very limited with no more than 12 people in a session.

The Rates for taking the classes are listed as follows: Adult Classes/ Rates; 28 wks which is discounted at \$1,200.00 or the 14 wks sessions. At 14 wks the price is \$750.00 for now & 775.00 for

2015. Private lessons cost \$50.00 per-session and require the individual to sign up for 10 lessons.

Kids & Teen Class Sessions: (7-17 of age). We have different programs; (#1) 28 wks at \$1,500.00 /which is two 14 wks sessions and it is currently discounted to \$1,200.00) or (#2) 14 wks classes at \$750.00 . Plus, a coach by class program for those who need it. All of the on-camera programs make allowances for students to miss classes & to make them up! There are also classes for ages 4-6 ages. Call for more details & for our easy payment plan which is available for you the 24 hour phone number is 619-264-4135! Every class session is filmed and played back for students and their parents to view their current work! Discounts are available...contact us for details! [A Note to Relatives!....If there are more than 1 relative (child or family member) in the same class session, a discount for \$150.00 is given to the individual paying for the session of both students! Other discounts are available but you must call for further details. <https://dl.dropbox.com/u/102001472/Giuseppe%20-60.wmv> is a link to the child actor above named Giuseppe Descans who has completed the workshop. He books TV work!] Sara just booked her First National Commercial for "The Hunger Games: Mockingjay – Part 1".



There are Producer's Showcases once and a while for talent who are exceptional and are ready to work in the LA Market place. **To be part of this program all you need to do is join the On-camera T.V. & Film Acting Programs!** Only the Mr. Warren's current students will be allowed to showcase in front of working directors and producers. Who will watch & given some insightful tips during the Showcase regarding their performances. **The showcase will be taped live with real professional producers and directors present. Agents and Managers do come to the various classes to select talent for representation....**

Class website: <http://samuelwarrenandassociatescasting.com/producers.htm>

Remember....

All talent in Mr. Warren's On-Camera program will learn the following;

- 1.) How to effectively audition to get the call back and to book on-camera acting work on all levels.
- 2.) How to effectively work with their reps in contacts for tv & film work.
- 3.) What to do on set & how to deal with acting or other work related problems that could occur!
- 4.) Answers to questions regarding working in and out of the country! Visa requirements, union issues and everything else in between will be discussed and explained in detail!

Here is a brief summary of the materials used within this program:

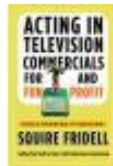
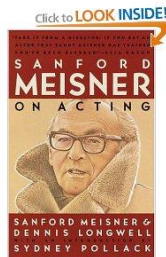
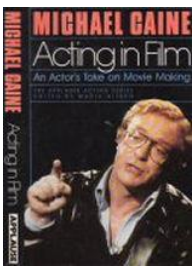
For the past 30 yrs of casting and teaching acting, I have discover some effective skills that teach on-camera talent how to properly deal with the audition process from an experienced casting director's view point. I address and solve the common problems for actors during the audition process that I have witnessed in many casting sessions for some 30 years in the industry.

These class sessions are eye openers for even the experienced on-camera talent. One of the many resources I use in my program was developed by Michael Shurtleff. Mr. Shurtleff was the major casting director for producer David Merrick. During the casting process he would bring in to audition for the play's director such new names as Elliott Gould, Barbra Streisand, Gene Hackman, Dustin Hoffman, Bette Midler and Jerry Orbach -Shurtleff worked with Bob Fosse on Pippin and Chicago, and Andrew Lloyd Webber on Jesus Christ Superstar. Shurtleff went on to form his own casting service, Casting Consultants, in 1962. Among the many Broadway productions on which he acted as casting director were 1776, The Apple Tree, and the original production of Chicago. Shurtleff also acted as casting director on films, notably The Graduate and The Sound of Music. I also use materials from Stanford Meisner, Michael Cain and from all of my 28 years of casting experience that I have learned from casting major & independent feature films, television shows of



all types including soaps, industrials, music videos, hundreds of commercials, internet projects; web-series, game videos, comic con projects and live theatre for both off Broadway and local theatre. Below are four of the text books that I used & teach from in my on camera acting program; (These books contain the methods that must be understood and done by the talent in the audition and on-set. The methods aren't easy to use without insights from an experienced instructor and it won't be enough to just memorize the formulas in the text books. It's like learning a new language. I teach & review all of the details in the text books during the class as the students work on-camera! Every student will learn how to audition and work in commercials, feature film and television shows, including the techniques required for doing on-camera spokes roles).

These 4 Text Books used in the current program are listed below & can be purchased at any bookstore or on-line! Be sure to read them over & over again while you are training with CSA Casting Director Samuel Warren. Remember, it isn't enough to just read the books so Mr. Warren goes over the material that teaches each student "how to properly prepare their character and to deliver their lines". All text book material is always explained in every class along with additional insights for auditioning and booking the job. Purchase books if you are going to be in the on-camera program!



Remember.....

In addition to the weekly sessions, all talent who are apart of the 14-28 wk programs will be able to view actual, audition tapes from television and film projects! This process gives the up and coming or experienced talent helpful hints on what to do or what not to do. Every

area of the on-camera acting process is covered in detail. These skills are gone over and over so the talent can master them for booking the role. Even on-set acting problems that are not usually explained in the advance classes or taught in LA or in NY are covered in detail! Nothing will be left to chance for your success! Mr. Warren will also teach the students" how to" professionally marketing themselves and "how to" generate more work.

The location for the classes are held within the casting offices located at
Samuel Warren & Associates International Casting Services

8340 Clairemont Mesa Blvd, Suite #207,
S.D., Ca., 92111 office; (619) 264-4135

Our rating is stil at an A+ even as of this year; 2013!

My promise to you is this...“ I will personally teach you in class the skills that I've learned over the years, while casting for various directors & producers in the local, national and international television & film production markets”!

**Fill out the Talent's Info Sheet...for the "On-Camera Program". Fill it out & bring it to your first Class.*



Samuel Warren & Associates Int'l Casting Services Company
(619) 264-4135 www.samuelwarren.com

(Bring this talent form in with a photo to your first class for future acting work!)
Include a Photo or snap shot with this information plus a resume when you bring it in!

Talent's Name: _____

Cell number; () _____ or _____

Home Phone: () _____ or _____

Work Phone: () _____ & the ext. if any: _____

Address: _____ City: _____
State: _____ Zip: _____ Email: _____

Agent or Manger's Company's name: _____ & the
Contact's name: _____ & Area Code & ext #: _____

Are you currently in SAG or AFTRA or in any other union? (Indicate): _____

Are you in the Sag's financial core program: (Indicate by circling) Yes or No!

Female Measurements:
Slacks: _____ Shirt/blouse: _____ Dress: _____ Hat size: _____
Shoe size: _____ Coat /Jacket: _____ Glove Size: _____

Male Measurements:
Pants size: _____ Shirt size: _____ / Neck : _____ Hat size: _____
Coat Size: _____
Shoe Size: _____

Languages: (Fluent...please be specific, thanks): _____

Do you write in the same languages above? YES ___ or NO ___ Be specific about your abilities listed above: _____

Here is a link for insights for the audition. I will cover this and much more in the acting program; <http://www.youtube.com/watch?v=yIWq3UjLYKk&feature=plcp>

*Program: (A Brief description of the TV & Film Acting Program in various languages):
"The Art of Mastering Film and Television On-Camera Acting" for Work in Show Business!
Personally Taught by a working CSA Casting Director Samuel Warren Jr. 619-264-4135*

The "Art of Mastering Film & TV On-Camera ACTING" for Feature Films, Commercials, Industrials & the Internet projects are now being taught by an Experienced & Telly Award winning CSA Casting Director Samuel Warren Jr. for all acting levels and ages; kids, teens and adults! Call 619-264-4135 and learn how to audition and book work for commercials, television shows, movies, industrial and music videos in today's entertainment market place for San Diego & L.A. California!



In Japanese:

「美術のマスタリング映画 & TV カメラに演技」機能フィルム
コマーシャル、工業及びプロジェクト今、中級 & テレビ賞で
CSA 鑄造監督サミュエル・ウォーレン・

ジュニアのすべての勝利教えているインターネットのレベルと年齢が機能する;子供は、10代の若者や大人! 619-264-4135 を呼び出し、試験する方法、およびサンディエゴ L. A. カリフォルニアのコマーシャル、テレビ番組、映画、産業や音楽ビデオ今日のエンターテインメント市場での本の仕事を学ぶ!

**“Reunion” A (SAG-AFTRA/LA) Theatrical Feature film for Alex Cho Pictures
Executive Producer; Thelonius Alexander & Directed by Shawn Shao-Wen-Chou
Produced by Alex Chou Pictures**
[Viewing the casting session- the filming begins next month in 2013!]

An actual casting session of the talent in L. A., CA - below!

Mr. Warren Looks forward to meeting you soon!

Here is a link to the feature film trailer called “reunion”

<http://www.youtube.com/watch?v=MsTXOIWpQw0>



In Korean: [A Photo of an actual project being filmed within Seoul, South Korea]:

"아트のマスタリング 영화 & TV 카메라에 연기" 기능 영화, 광고, 지수가 & 프로젝트 이제는 경험 및 텔레비전 상 여 체코 캐스팅 감독 사무엘 워렌 주니어 모두 승리 가르쳐 되는 인터넷에 대한 수준 및 세 역할; 아이, 청소년 및 성인! 619-264-4135를 호출 하고 오디션 하는 방법과 광고, TV 쇼, 영화, 산업 및 뮤직 비디오에서 오늘날의 엔터테인먼트 상업의 책 작업 샌디에고 & 라 캘리포니아에 배울!



In Chinese:

在"藝術的掌握電影 & 電視攝像機的代理"為特徵的電影、廣告、
產業科技專案現在正在教一個豐富科技電視獎的 CSA 鑄造主任撒母耳·
沃倫·小贏得所有的網路代理級別和年齡；兒童、青少年和成人
！調用 619-264-4135
並學習如何聽力和聖地牙哥科技洛杉磯加利福尼亞的廣告、電視節目、
電影、工業在今天的娛樂市場音樂錄影帶書工作！

In Vietnamese:

Các "nghệ thuật của Mastering phim & TV On Camera ACTING" cho tính năng phim, thương mại, Industrials & Internet dự án là bây giờ được dạy bởi một experienced & Telly Award giành Giám đốc casting CSA Samuel Warren Jr cho tất cả các hành động cấp và lứa tuổi; trẻ em, thiếu niên và người lớn! Gọi số 619-264-4135 và tìm hiểu làm thế nào để thử giọng và làm việc cuốn sách cho quảng cáo, chương trình truyền hình, phim ảnh, công nghiệp và video âm nhạc trong ngày hôm nay của giải trí trên thị trường cho San Diego & la California!



In French:

Le « art de Mastering Film & TV le-caméra intérimaire » pour les longs métrages, les publicitaires, les Industrials & Internet projets sont maintenant être enseignées par un prix de Experienced & Telly remportant Directeur de casting CSA Samuel Warren Jr. pour tous agissant des niveaux et des âges ; enfants, les adolescents et les adultes ! Appelez le 619-264-4135 et apprenez à auditionner et travail de livre pour les messages publicitaires, émissions de télévision, films, industriel et vidéos musicales en place de marché pour le divertissement d'aujourd'hui pour L.A. & de San

Diego en Californie !

In German:



Die "Art des Mastering Film & TV on-Kamera handeln" für Spielfilme, Commercials, Industrials & das Internet Projekte jetzt durch eine erfahrene & Telly Award gelehrt wird sind, gewinnen CSA Casting Director Samuel Warren Jr. für alle Ebenen und Altersgruppen handeln; Kinder, Jugendliche und Erwachsene! Rufen Sie 619-264-4135 und lernen Sie Vorsingen und Buch Arbeit für Werbespots, TV-Shows, Filme, Industrie- und Musik-Videos im heutigen Unterhaltung Marktplatz für San Diego & Los Angeles Kalifornien!

Two Actors I casted in a recent commercial!

In Hebrew:

"תמונות של Mastering לסרטי פינת טלוויזיה על מצלמה ושר" סרטים Feature, הפרסומות, Industrials & אינטרנט פרויקטים הן כעת מתבצע לימד על-ידי פרס Telly-Experienced זכייה Director השלכת CSA סמואל וורן קארטר עבור כל הפועל רמות והגילים; ילדים, ואופנה ומבוגרים! להתקשר 619-264-4135 ולמד כיצד האזן ואת ספר לעבודה עבור הפרסומות בטלוויזיה הצגות, סרטים, תעשייתי קטעי וידאו מוסיקליים במקום שוק הבידור של היום כשהעצים & סאן דייגו קליפורניה!

I have Casted talent in over 36 languages world-wide & provide the best possible On-camera talent for my client's productions.



Since I work internationally, I am able to teach all of workshop students how to book work for all forms of productions; nationally and internationally. I also use foreign scripts from movies, television shows & commercials for training so that everyone knows the essential keys to getting the call back and booking the actual work! Private coaching is available for leading roles in features, series work, industrial or commercial spots. Many experienced & in-experience talent have come to me before their auditions and left going to their interview winning a speaking role in a series, feature film & T.V. commercial! That is

what my technique is all about; booking the work and keeping it real!

CALL Casting Director Samuel Warren on today 619-264-4135 & add technique to increase your on-camera acting skills to book film and television work within the San Diego area; locally and LA areas for nationally and internationally jobs!



“Join the working professionals in this business! Here are photos of Paramount Studios & an on location shoot. Let me help you reach your on-camera acting goals for your future!”
SW/CSA/CD

Above is an International Music Video Shoot- filmed on-location at Pet-Co Park in San Diego!

Links from You-tube Videos to view clips from the SW's Commercial half of the 14 week program; Video 1 (Clips from the Commercial Class Session)
<https://www.youtube.com/watch?v=4bZ0gb0YSE8>

Video 3: Clips from the Adults Session
<https://www.youtube.com/watch?v=6lEe1Npp608>

Video 2; 2 (Clips from the Kids & Teenager's Commercial Session)
<https://www.youtube.com/watch?v=GxcKseN3TfM>

Video 4: Clips from the Kids/Teenager's Session
<https://www.youtube.com/watch?v=ljBFkcWMPSo>



My director & I are working with an actor at an actual casting session being held at my current offices (photo above).



An On-Camera Session reviewing their work. Each class allows the talent to see their work on tape in every session. All work is studied so that each and every student can apply the necessary improvements for learning the auditioning & booking on-camera techniques required for working in all on-camera media platforms!!(Photo above)



Our offices:

*Samuel Warren & Associates
International Casting Services*

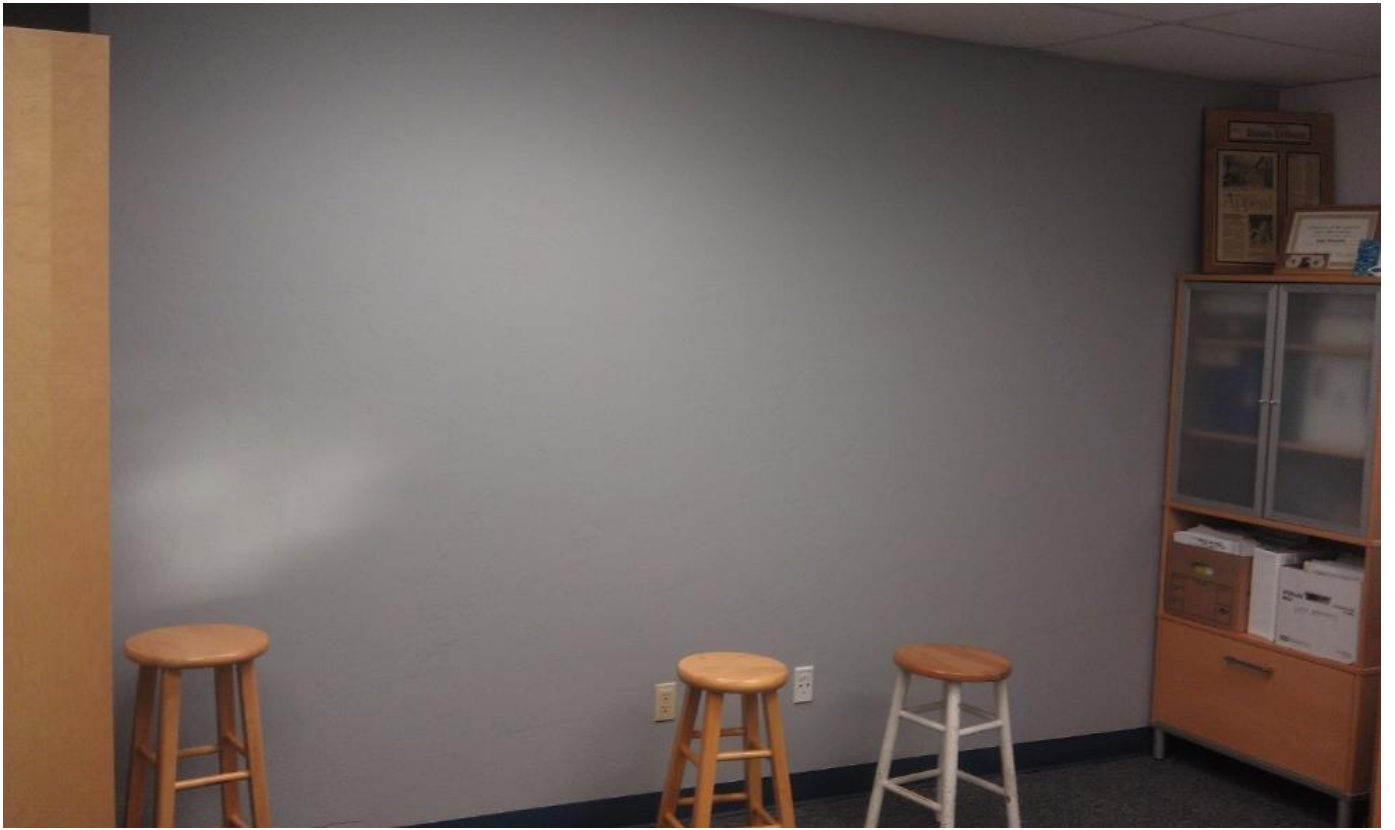
Look for the building with the 8340

number on it!] Samuel Warren & Associates International Casting Services Located at 8340 Clairemont Mesa Blvd, Suite #207, San Diego, California, 92111 (USA)!

Photo of the interior; the building on the outside of it has the name of the business and its suit number. The Interior below of one of the two rooms.









Casting Union & Non-Union On-Camera & Voice-Over Talent for over 30 years on all Media Outlets (World-Wide)!

Experience & Learn the ends and out of how book paid union or non-union work in a real casting situation for yourself. Learn what the working Pros already know and how to acquire major speaking roles for national, international or local Projects. Skills are taught for TV Commercials, Feature Films, Television Series roles, Music Videos, Internet (Web-series) projects, Film Shorts or On-Camera Hosting Roles for Corporate Videos!



Currently, Mr. Warren is an active C.S.A Casting Director who cast talent and doesn't represent actors! He has just completed casting talent for a new mental health spot for 2014-2015, A UK's National TV AD Commercial for the Holidays 2013 "*Build a Bear Workshop*" (Voice-Over Talent,) A SAG SDSU Master Thesis Film (On-Camera Talent) for "*The Other Room*" in LA, California, USA /Gary Bulkins directing & producing.

Due to his experience he has been requested to training talent for *feature films, television shows and commercial work*. He has worked with Lynn Stalmaster, David Rubin, Mali Finn, along with many other established casting directors, directors, producers, managers and of course, agents, as well!

The photo is of a current casting session done at a production stage / studio in San Marcos, California; 2014

Below is a photo of an actual casting session. This is another student of Mr. Warren, Amy - who books often and is auditioning at the current offices of CSA Casting Director Samuel Warren. The Producers in this photo are reviewing her work. This is also where the Professional On-Camera Acting Classes are held!





Leanne booked a lead in the Porter 24 project that will be viewed nationally and internationally. Shannel & Michelle were also trained by Mr. Warren. He casted them in a National & International Swiss Army Ad Project- it is featured above.



CURRENTS & ARTS

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THE SAN DIEGO UNION-TRIBUNE • TUESDAY, MARCH 12, 1996



Take one: Aspiring spokesman Rod Hunter does his best with a script as casting director Samuel Warren and video operator Arlene Ballou look on.

COMMERCIAL Appeal

San Diegans get into the act when ad companies put out a casting call

It takes only a few seconds before the aspiring spokesman for Union Bank flubs his lines. Again. So he starts over. This time, he almost makes it. He tries again until, by the fourth try, he gets through the 15-second script with a slight flaw that only he seems to catch.

"Aw, I blew that one, too," actor Jeff Anderson mutters to himself.

But casting director Samuel Warren, whose job is to coax the best performance out of each actor, reassures him. "No, that was a *serenice* read," he says earnestly.

Warren then calls out "Next!" and the *daylong* process resumes.

Several thousand TV commercials are shot in San Diego each year, according to the San Diego Film Commission, a city-funded operation that helps filmmakers to produce their projects here.

While most locally based TV commercials are shot on a modest budget using one or two actors, some rare exceptions do occur. A few weeks ago, noted filmmaker Spike Lee hired more than 1,000 local extras for a Snapple ice-tea commercial he shot in Balboa Park.

Lee, director of such films as "Do the Right Thing," "Malcolm X" and "Clockers," called the shots for a massive parade with floats, a marching band, horses, hot-air balloons and baton twirlers.

Just a handful of the extras were paid a single-day fee of about \$200. The vast majority received only a free bottle of Snapple — plus the glory of telling their friends they'd acted on TV.

Warren, who is one of San Diego's few full-time casting agents, cast the talent for both the Snapple and



Audition: Casting director Samuel Warren intently watches an actor recite his lines in an audition for a bank commercial.

around the world. "We have a lot of wonderful actors in this town, and they get a lot of work because it's a very small town compared to L.A.," says the ebullient Warren, a long-time San Diegan. But there's a shortage of truly talent-

Airwaves

Hundreds have been cast locally to appear in ads

Continued from E-1

Only a few local actors earn enough money from acting alone to make ends meet. Of the 800 or so local members of the Screen Actors Guild, only about half earned more than \$5,000 a year as actors.

"We have lots of actors who, for one reason or another, don't work very much," Warren said. "Because in this business, good looks and beauty isn't enough. I see too many actors come (to auditions) unprepared and then they don't understand why they never get hired."

Among the films he's cast is "Return of the Killer Tomatoes II," the 1988 spoof that starred a then-unknown actor named George Clooney, who went on to appear in several failed series before hitting it big with "ER."

"I had an inkling he'd be a wonderful actor, but not that he'd be such a huge superstar," said Warren. "It's just such a fickle business."

The audition

Despite the long odds against making it big — or even of making a decent living as an actor — 46 actors responded to Warren's casting call.

In all, the two-day job will pay about \$3,000, based on the bank's plans to air the spots repeatedly next month within KGTV/Channel 10's newscasts.

Titled "Money Wise Update," the soft-sell spots urge consumers to use the bank for auto leasing, senior-citizen discounts, ATM access, computer banking and other services.

On this day, the "bankers" nervously wait outside Warren's ramshackle, second-story Fourth Avenue loft in lower Hillcrest. All are distinguished-looking, middle-aged males in their 40s, 50s or 60s. But of the 46 applicants — most of whom are white — only two or three come close to being suitable, according to Warren's trained eye.

Some have the "look" but not the presence or a commanding voice. Others have a commanding voice, but not the "look." Still others have the "look" and the voice, but they keep botching their lines.

With each actor, Warren is effusive with praise — though he's too kind. And despite Warren's snaggling banter, the auditions carry the harsh undercurrent of a human mena-market.

One scruffy applicant looks more like a wanted poster than a banker. Another hopeful slaps his cheeks — hard — to give him a healthier, robust look just before his audition. It doesn't help.

Another comes across as polished, but he lacks an essential trait — the slightest hint of sincerity. Yet another repeatedly mangles his lines.

"Damn," he mutters to himself. "I knew it perfectly a few minutes ago."

But not now. Eight hours later, after sitting through all 46 auditions, Warren sends an overnight package of the videos to Foley & Magill, a Marin

County ad agency that handles the \$8-million Union Bank account. His job is over.

The winner

Foley & Magill's pick turns out to be Jeff Anderson, whose blond hair, blue eyes and smooth manner made him an easy choice. Anderson's audition — the first of the day — wasn't so bad after all.

In fact, the firm's Dennis Foley says he and his co-writer-son, Sean, chose Anderson because his audition was the best "by far." Says the elder Foley: "He seemed like a friendly banker who could be trusted and that's what we were looking for."

Anderson, a University of Minnesota graduate who now lives in Pasadena, once worked for a few years as a banker in real life.

But that was 20 years ago, says Anderson, who gives his age only as "45-something." Until 1990, he was in TV news, with anchor stints in Bakersfield and Reno. He was also a TV weatherman in Portland and hosted "PM Magister" for three years in Louisville, Ky.

Lately, he's appeared as a TV newscaster in two San Diego-based TV series — "Newscast" and "Vanishing Son," plus he has a small role in "The American President" starring Michael Douglas. These days, he supports himself by host-

The final on-air product must be flawless.

ing industrial films and corporate videos, but he'll eventually like to return to TV news.

Either way, he says, going in front of the camera is all about acting, pretending to be someone else.

"Like sometimes in news, you have to come across as authoritative without appearing too authoritative because that turns viewers off," says Anderson. "And with this (spot), the key is to be warm, friendly and believable — and still be authoritative. I like that kind of challenge as an actor."

The shoot

Now fully made-up and wearing a dark blue suit with a red-and-blue tie and a light-blue button-down shirt, Anderson stands alongside a shimmering '94 Ford Taurus. The shoot inside KGTV's studios takes most of the day, with dozens of takes and retakes as director-producer Deborah Rozell seeks to capture just the right image for Union Bank.

This time, everything must be perfect, though reaching that goal proves elusive. The final on-air product must be flawless: no verbal misuses, no awkward body or hand movements, just the right facial expression, tonal quality, word emphasis, eye contact and reflective pauses.

In the editing room, Rozell seems especially pleased with one take. "You had a much better smile in that one," she praises Anderson, who as an actor and past spokesman has learned that most valued of skills in TV advertising: He's able to fake sincerity. It's like money in the bank.

Here is an article regarding my casting services from March 12, 1995. As you can see, I've been casting talent (in all languages), since 1982!



From the LA Ram's Shoot



Here is the links to both of these spots done over the summer 2017

LA Ram's Commercials; <https://youtu.be/7ZC3jGMAvK8> & Garage; <https://youtu.be/MTwzRi8EeS4>